Helene People & Environment Recovery Board

Community Development Block Grant - Disaster Recovery (CDBG-DR) Planning Program

City of Asheville Strategic Plan

June 23, 2026

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CDBG-DR Planning Program

- Supports recovery and resilience through updated and new planning efforts.
- This is the second round of funding for the Planning Program allocation.
- Funding round focused on maximizing recovery impact while maintaining core services.
- One application received: **$100,000 for development of a five-year strategic plan**.
- Remaining CDBG-DR Planning funds after award: **$565,550** for future eligible projects.

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Recap: CDBG-DR Planning Program Background

Program	Allocation Amount
Infrastructure	$125,000,000
Economic Recovery	$52,000,000
Housing	$31,000,000
Planning	$3,759,500
Public Services	$2,000,000
Administration	$11,250,500
Total	$225,010,000

- The CDBG-DR Planning Program is intended to support updating existing plans and developing new plans to increase resiliency and preparedness against future events
- After program administration and compliance costs, **$2,751,300 is the full available program budget**
- After this round, **$565,550 would remain** available for future allocations

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Recap: Round 1 CDBG-DR Planning Allocations

As a reminder, the following Planning projects were presented to P&E and PFI in April and are proceeding:

Economic Development Strategic Action Plan	**$167,750**
Deaverview Master Plan	**$475,500**
Comprehensive Plan & Dev Regulations Update	**$1,200,000**
Emergency Shelter Development Plan	**$242,500**
Total Allocation	**$2,085,750**

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CDBG-DR Planning Round 2

The problem being addressed:

- The next five years are critical for Asheville's recovery and future resilience.
- The City needs a comprehensive strategy to align Helene recovery efforts with ongoing community needs and priorities.
- This funding supports the transition from immediate response to long-term, strategic recovery and resilience planning.

The solution proposed: Five Year Strategic Plan

- A comprehensive strategic planning process to advance the City's capacity to align projects, budgets, and services with community priorities.
- A data driven performance framework to provide greater clarity and accountability for residents, staff, and City Council around both recovery and steady state efforts
- Recommended Funding: $100,000
- Timeline: 13 months

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Strategic Planning Process Desired Outcomes

- Establishes clear priorities and a shared vision for the next five years.
- Aligns Helene recovery efforts with long-term community needs and resilience goals.
- Incorporates community input and engagement opportunities to ensure the plan reflects the needs, priorities, and experiences of Asheville residents.
- Defines measurable goals and outcomes to track progress and accountability.
- Connects strategic priorities with budgeting, resources, and service delivery.
- Builds a foundation for continuous improvement and effective delivery of core City services.

Project Timeline

A year-long process across the following key phases:



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Recommended CDBG-DR Allocations

Economic Development Strategic Plan	**$167,750**
Deaverview Master Plan	**$475,500**
Comprehensive Plan & Dev Regulations Update	**$1,200,000**
Emergency Shelter Development Plan	**$242,500**
Strategic Plan	**$100,000**
Total Recommended Allocation	**$2,085,750**
Compliance Costs	$1,008,200
Planning Program Remaining	**$565,550**

Board Discussion

What additional outcomes or community benefits would you expect this strategic planning process to deliver in order for you to view this investment as successful?

What we will do with the input received today

- Input will be shared with City Council's Policy, Finance and Infrastructure Committee on June 23
- Input will guide development of the strategic plan
- The questions identified today will be used to inform our communications & engagement plan.